

TerraTrike®

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TerraTrike Honored as One of the 2013 “Michigan 50 Companies to Watch”

Grand Rapids, MI (March 26, 2013) –TerraTrike has been recognized as one of the 2013 “Michigan 50 Companies to Watch,” an awards program sponsored by the Edward Lowe Foundation and presented by Michigan Celebrates Small Business.

TerraTrike will be honored at an awards ceremony during the ninth annual Michigan Celebrates Small Business event, May 2, 2013 in Lansing, Mich.

TerraTrike is the worlds largest and most well known manufacturer of recumbent trikes. With rising gas prices, combined with a strong cultural shift of consumers seeking eco friendly alternatives in transportation and lifestyle, TerraTrikes business has doubled! They are one of those small business success stories that reinforce the positives of this tough economy.

“We are honored to be selected for this award,” states Marketing Director Jeff Yonker. “Not only are we the quintessential American entrepreneurial success story, but we are changing peoples lives with our product. It’s nice to be recognized for that.”

Companies making it to the “Michigan 50 Companies to Watch” list are a remarkable group of second-stage companies. Defined as having 6 to 99 full-time-equivalent employees and generating \$750,000 to \$50 million in annual revenue or working capital from investors or grants, these companies form the backbone of Michigan’s economy. Representing all regions of the state and a diverse range of industries, companies like TerraTrike are known for their exceptional entrepreneurial leadership, creation of innovation or use of innovation in creative ways, and their sustainable competitive advantage.

Winners were selected by Michigan-based judges from the banking, economic development, entrepreneurship development, industrial and venture capital communities.

Michigan 50 Companies to Watch is presented by Michigan Celebrates Small Business. Founding underwriters are the Michigan Economic Development Corporation, PNC Bank, Michigan Certified Development Corporation, Accident Fund Insurance Company of America and Dynamic Edge, Inc.





Contributing Underwriters are DTE Energy Foundation, Comcast Business Class, Michigan Credit Union League & Affiliates, Rehmann, Varnum Attorneys at Law, Consumers Energy, Comcast Spotlight and AARP.

Michigan Celebrates Small Business was founded by the Michigan Small Business & Technology Development Center, Michigan Economic Development Corporation, U.S. Small Business Administration, Small Business Association of Michigan, Greater Lansing Business Monthly and Edward Lowe Foundation.

Information about next year's Michigan 50 Companies to Watch program can be found at www.Michigan.CompaniesToWatch.org. For information about Michigan Celebrates Small Business, visit www.MichiganCelebrates.biz.

For additional information on WizWheelz or TerraTrikes, contact Jeff Yonker, Marketing Director, at (800) 945-9910 or visit www.TerraTrike.com.

ABOUT WIZWHEELZ INC. - WizWheelz Inc. is headquartered in Grand Rapids, Michigan and is the largest manufacturers of recumbent trikes in the world. The TerraTrike brand has been manufactured for over 17 years and they maintain one of the industry's most extensive sales and support systems, with over 200 distributors and dealers in multiple countries. Product and distributor information is available on the TerraTrike website at www.TerraTrike.com, or by calling (616) 455-5988 or 1-800-945-9910.

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